

# Adrienne Rodgers

## Sr Mobile UX / UI Designer

### Austin, TX

*mobile* 415-812-2214  
*email* adrienne@sixfootcreative.com  
*portfolio* <http://www.sixfootcreative.com>  
*linkedin* <http://www.linkedin.com/in/adriennerodgers>  
*twitter* @sixfootcreative

15 years of experience working both remotely & on-site with corporate entities, start-ups, ad agencies and design firms, specializing in mobile UX / UI design with a strong background designing user experiences for iPhone, Android, iPad and mobile web: wireframes, sitemaps, user flows, user testing, prototyping and final asset creation.

#### 2013/1 - Present **Freelance UI/UX Design for Mobile**

- Native mobile app and mobile web UX & UI solutions
- Managing remote design/development teams ; providing UX deliverables for mobile apps, including user flows, wireframes, final assets

#### 2012/5- 2012/10 **Coupons.com (Mountain View)**

##### **Sr Mobile UI/UX Designer (full-time contract)**

- Leading the mobile UX design team designing Coupons.com's native apps
- Designing UI, User Experience, visual design, wireframes and user flows for Grocery IQ apps (iphone, android, ipad) and the Coupons.com native apps (iphone, android, ipad)
- Managing junior designer

#### 2011/4- 2011/12 **Walmart (South San Francisco)**

##### **Sr Mobile UI/UX Designer (full-time contract)**

- Working on the mobile UX team designing Walmart's mobile apps from the ground up
- Designing UI, User Experience, visual design, wireframes and user flows for Walmart's iphone app, android app, ipad and [mobile.walmart.com](http://mobile.walmart.com)

#### 2010/10 -2011/4 **Pinger (San Jose)**

##### **Mobile Visual/UI/UX Designer**

- Designed graphics and UI for seven of Pinger's iphone, Android and ipad apps (Textfree and games with 1 million+ daily active users).
- Designed 100% of the visual elements, UX and UI of Textfree for web, prototyping the app using Flash/Actionscript and managing overseas developers

2006/9 - 2008/12 **Cisco (San Jose)**

**UI / UX Designer (full-time contract)**

Contracted with Engineering Learning full-time working with a team of 6 developers on web applications, Flash applications and internal websites

- Designed the UI, UX, graphics and front-end programming (HTML & css) for web application that matches interns with Cisco managers. Worked with 3 developers
- Performed on-site usability testing on Engineering Learning websites and implemented improvements based on testing results
- Created the UI & UX and visual design for Engineering Learning Vendor Information System (ELVIS), which is a Groovy and Grails based web application that assists the finance department in management and metrics of nearly 500+ outside vendors
- Designed visual elements, layout and interaction design for a Flash based application which delivers training videos to Cisco employees
- Designed Flash quizzes taken by attendees of Cisco's learning programs
- Created Flash animated cartoons for employee training where I designed character elements, storyboards, programmed animation using Actionsript, delivered interactive subtitles using XML

2002/6 -2006/8 **Cisco (San Jose)**

**Flash Designer (off-site contract)**

Designed, animated and programmed (Actionsript) Flash training demos for Engineering Learning

- Designed and programmed training demos for Cisco Engineers, creating the concept, storyboards, graphics, layout and animation using Photoshop, Flash and Actionsript
- Designed and programmed cartoon animations presenting everyday situations in the Cisco workplace teaching Engineers corporate protocol and best practices. Lead creative direction, developed storyboards, created design elements and animated with Flash and Actionsript

**Expert Level Skills:**

Both Mac & PC, Mobile Prototyping, Sketch, Omnigraffle, Photoshop, Wordpress/Woocommerce

**Proficient Level Skills:**

Swift (iOS), Axure, Visio, Adobe Flash, PHP, HTML5, XML, Jira, Bugzilla

<b>Education</b>	1999-2000	<b>SFSU Multimedia Studies Program (San Francisco, CA)</b> Internet Design and Technology certificate program
	1997-1999	<b>Sorbonne - Paris IV (Paris, France)</b> Diplôme de Langue et Civilisation Francaises
	1995-1997	<b>University of Oxford - St. Anne's College (Oxford, England)</b> Associate, Bachelor of Arts in English
	1992-1994	<b>University of Kentucky (Lexington, Kentucky)</b> Bachelor of Arts in English